



**Empowering
Digital Growth**

Company Profile

2026

About Us

Tarawud is a dynamic digital solutions company dedicated to delivering high-quality technology services tailored to modern business needs.

We specialize in building scalable, secure, and user-focused digital products that help organizations achieve sustainable growth.

With a strong focus on innovation and performance, **our team brings together expertise in development, design, marketing, and artificial intelligence** to create solutions that are not only visually appealing but also highly functional and results-driven .

We believe that every business is unique.

That's why we take a customized approach to every project understanding our clients' goals, challenges, and vision to deliver solutions that truly make **a difference.**

At Tarawud, we don't just build products ,we build long-term partnerships based on trust, quality, and measurable success .



Our Mission



To empower businesses with innovative digital solutions that enhance efficiency, improve user experience and drive measurable growth through technology and creativity

Our Vision



To become a leading digital transformation partner in the region, recognized for delivering cutting-edge solutions, exceptional quality, and long-term value to our clients



Our Values

Innovation

We continuously explore new technologies and creative approaches to deliver forward-thinking solutions

Quality

We are committed to excellence in every detail, ensuring that every product meets the highest standards

Customer Success

Our clients' success is our success. We focus on delivering real value and measurable results

Integrity

We believe in transparency, honesty, and building trust with every client and partner

Collaboration

We work closely with our clients as partners, ensuring alignment and shared goals throughout every project



OUR SERVICES

At Tarawud, we offer a comprehensive range of digital services designed to support businesses at every stage of their journey.



Web Development

At Tarawud, we craft high-performance websites that combine modern design with powerful functionality.

Our web development solutions are tailored to reflect your brand identity while delivering a seamless and engaging user experience

We build fully responsive websites that adapt perfectly across desktops, tablets, and mobile devices.

Every website we develop is optimized for speed, security, and scalability, ensuring long-term performance and reliability

Our approach focuses on user experience (UX) and interface design (UI), making it easy for visitors to navigate, interact, and convert into customers. Whether you need a corporate website, landing page, or custom web platform, we deliver solutions that drive real business results

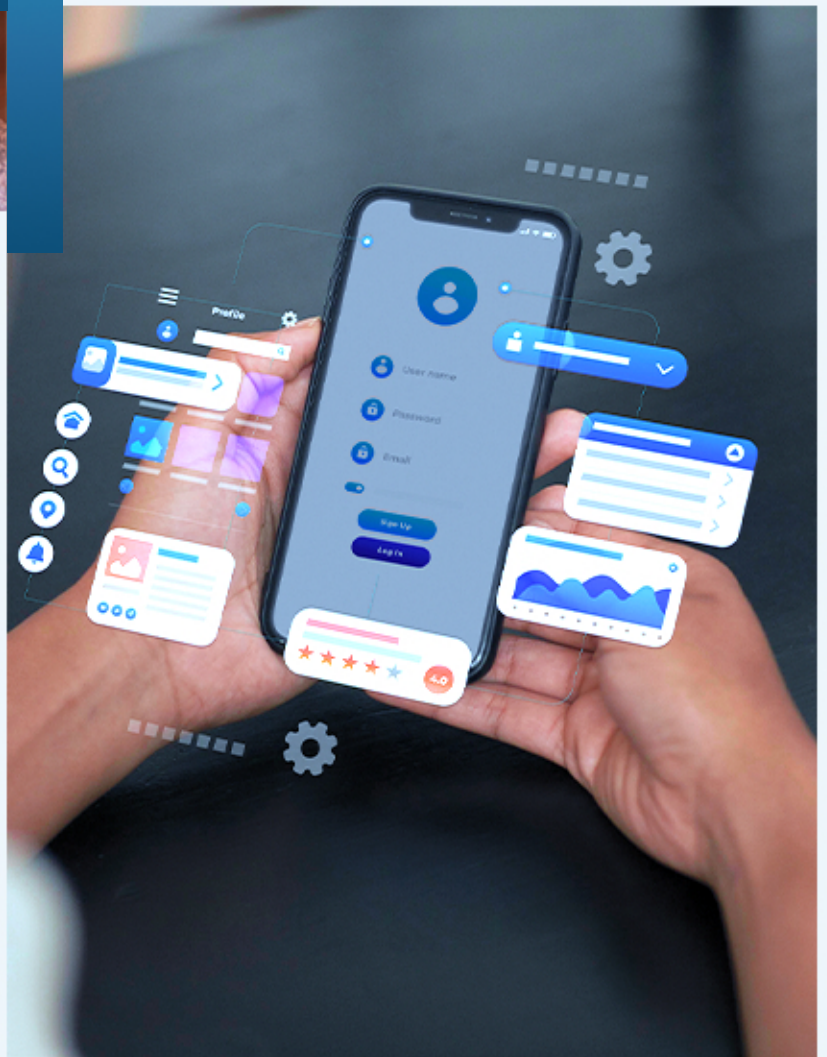




App Development

We develop innovative mobile applications that bring your ideas to life and connect you directly with your audience.

Our team specializes in building both native and hybrid applications for iOS and Android platforms



Our apps are designed with a strong focus on performance usability, and scalability.

From concept to launch, we ensure that every feature is optimized to provide a smooth and engaging user experience

We help businesses leverage mobile technology to improve customer engagement streamline operations, and create new revenue streams.

Whether it's a startup app or an enterprise solution, we deliver high-quality applications that stand out in the market



Digital Marketing

Our digital marketing services are designed to help your brand grow, reach the right audience, and achieve measurable results.

We create data-driven strategies that align with your business goals and maximize your return on investment .



From social media management to paid advertising campaigns.

we ensure that your brand maintains a strong and consistent online presence. We focus on building awareness, increasing engagement, and driving conversions.

By analyzing performance and continuously optimizing campaigns.

we ensure that your marketing efforts deliver long-term success and sustainable growth.



Search Engine Optimization (SEO)

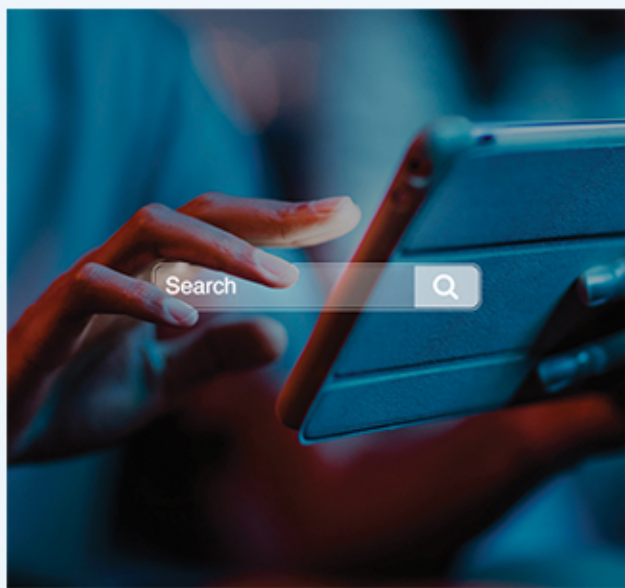
We help your business get discovered online by improving your website's visibility on search engines.

Our SEO strategies are designed to increase organic traffic and attract high-quality leads.

We conduct in-depth keyword research optimize on-page content, and implement technical SEO improvements to ensure your website ranks higher in search results.

Our approach also includes building strong backlinks and enhancing website performance.

With continuous monitoring and optimization, we ensure your website maintains strong rankings and adapts to changing search engine algorithms.





Hosting & Domains

We provide reliable and secure hosting solutions that ensure your website is always accessible, fast, and protected.

Our cloud hosting services are designed for performance, scalability, and uptime.

From domain registration to full management, we handle all technical aspects so you can focus on your business. Our hosting infrastructure is optimized to deliver fast loading speeds and a seamless user experience.



We also implement advanced security measures to protect your data and ensure your website operates smoothly without interruptions.



AI Solutions

At Tarawud, we integrate artificial intelligence into your business to unlock new levels of efficiency and innovation.

Our AI solutions help automate processes, analyze data, and improve decision-making .



We develop intelligent systems such as chatbots, recommendation engines, and data analytics tools tailored to your business needs.

These solutions enhance customer experience, reduce operational costs, and increase productivity .

By leveraging the power of AI, we help businesses stay competitive in a rapidly evolving digital landscape .



E-commerce Platforms

We build complete e-commerce solutions that provide a seamless online shopping experience.

Our platforms are designed to be user-friendly, secure and fully scalable .

From product management to payment gateway integration we ensure every aspect of your online store is optimized for performance and conversion .

We focus on creating intuitive interfaces that make browsing and purchasing easy for customers



Whether you are launching a new online store or upgrading an existing one we deliver solutions that help you grow your business and increase sales.





ERP Systems

Our ERP solutions are designed to streamline your business operations and improve efficiency across all departments.

We develop customized systems that integrate finance, human resources, inventory and more into one unified platformt .



These systems provide real-time insights and reporting, helping you make informed decisions and manage resources effectively. By automating processes and reducing manual work, ERP systems enhance productivity and accuracy.

We tailor each solution to fit your business structure, ensuring flexibility, scalability, and long-term value .



Our Workflow

Our structured process ensures that every project is delivered efficiently, on time, and with the highest quality

1



Discovery & Consultation



We begin by understanding your business, goals and requirements to define the project scope clearly

2



Planning & Strategy



We create a detailed roadmap including timelines technologies and execution strategies

3



Design & Development



Our team designs intuitive user interfaces and develops robust systems using modern technologies

4



Testing & Launch



We conduct thorough testing to ensure performance security, and usability before going live

5



Support & Growth



We provide ongoing support maintenance, and optimization to ensure long-term success

Why Choose Us ?

Choosing Tarawud means partnering with a team that is committed to your success

We deliver tailored solutions that are specifically designed to meet your business needs rather than using generic approaches.

Our team combines technical expertise with creative thinking to build solutions that stand out in today's competitive market.

We focus on quality, performance, and user experience in everything we create.

From the first consultation to project delivery and beyond, we ensure clear communication, transparency, and reliability .

Our goal is not just to complete projects but to build long-term relationships and become a trusted technology partner for your business growth .



Industries We Serve

We work with a wide range of industries, providing customized solutions that address their specific challenges and opportunities.



E-commerce

Helping online stores grow with optimized platforms and seamless shopping experiences .



Healthcare

Developing secure and efficient systems for managing healthcare services and patient data .



Real Estate

Creating digital platforms for property management listings and customer engagement .



Education

Building e-learning platforms and systems that enhance the learning experience .



Finance

Delivering secure and scalable solutions for financial services and operations .



Startups & SMEs

Supporting emerging businesses with flexible, scalable solutions to accelerate growth.

Trusted by





Portfolio

At Tarawud, we take pride in delivering projects that create real impact

Our portfolio includes a diverse range of successful projects across multiple industries.

From modern websites and mobile applications to advanced ERP systems and e-commerce platforms.

we have helped businesses transform their digital presence and achieve measurable results .

Each project reflects our commitment to quality, innovation and attention to detail.

We focus on delivering solutions that not only meet client expectations but exceed them ensuring long-term success and growth .



Contact

We would love to hear from you and discuss
how we can support your business

“ Get in Touch

Whether you are looking to build a new project, improve an existing
system, or explore new digital opportunities
our team is ready to help



Website

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Location

Egypt, Beni Suef

Saudi, ElKhabar

Let's build something great together